



Our mission is to create clean and safe neighbourhoods for communities living in and around the Big Local DY10 area of Horsefair, Broadwaters and Greenhill, where interaction, self-esteem and aspirations are raised by providing opportunities to develop community resilience in a nurturing and supportive environment.

Community Plan 2022 - 2025

Contents – The outline of our journey

Introduction from the Chair	3
The Great Interrupter!	4
Our Legacy Statement	5
Big Local DY10 HBG – What we are all about	5
Key Insights from data	6
Growing the New Plan	8
Costed Vision	9
Key Priorities 2022 – 2025	10
Review of our Big Local Plan 2019 - 2022	15
Review of Key Priorities 2019 – 2022	16
Review of Grants 2019 – 2022	18
Partnership Working – Bags Galore! Covid Support Family Packs	22
Partnership Working – Working with Others	23
Resourcing Our Ideas	24
Procurement checklist	25
Supporting the DY10 Big Local Programme – Accountable Body and HR	26
Key Priorities Funding April 2022 – March 2025	27
Financial Profile - Budget	28
Communications Plan	29
Monitoring and Evaluation	31
Appendices – (I) Community Questionnaire 2019	
(II) Community Survey	
(III) 16 – 24 Survey	
(IV) Covid Recovery Plan	
(v) Home Start Grant Report 2021	
(VI) Local Insight Big Local DY10 HBG Oct 2021	



Introduction - From the Chair, Brenda Lines

Hi. So, let's go – our final plan!

Where has the time gone? Over the last 7 years we have learnt to work flexibly and take risks – no more than during the pandemic. There is still so much to be done in our community post pandemic. It will take years to recover . . . and then there's Climate Change! We will be relying on our Legacy organisation to fund community projects in the future.

Our new plan outlines our key priorities for 2022 to 2025. During that time, we are going to have to find more creative ways of delivering our key priorities, as our capacity development will be declining after the first year. In the last plan, we were able to work with the Young Foundation and Local Trust on our Measuring Change Project, which enables us now to carry out more effective evaluations/consultations and analysis of the needs of our community. We have also taken part in the Leadership Award Programme and seen how effective that was.

We would like to pay special tribute to our Local Trust Representative, Helen Fairweather, who has guided us through our journey since the beginning.

We will have spent all our money by the end of our plan. What a journey . . . we have so much to show, for example:

- Well established, self-sufficient and effective local community groups.
- Realisation of our dream – to be THE go to place for agencies working in our area.
- The establishment of our Local Community Forum.
- Physical items which will be there after 2025 – refurbishment of community meeting places, The Horesfair Clock, play areas, fitness trails, etc.
- A range of trained volunteers for example: Homestart family Support Volunteers, Qualified water bailiffs, Trained first aiders, Food hygiene certificates qualifications.

Finally, we realise that Climate Change is the key issue going forward. If only we had funding for our own Climate Change Co-ordinator, with some funding to seed local initiatives which would reach those struggling communities who want to do something but don't know how to.

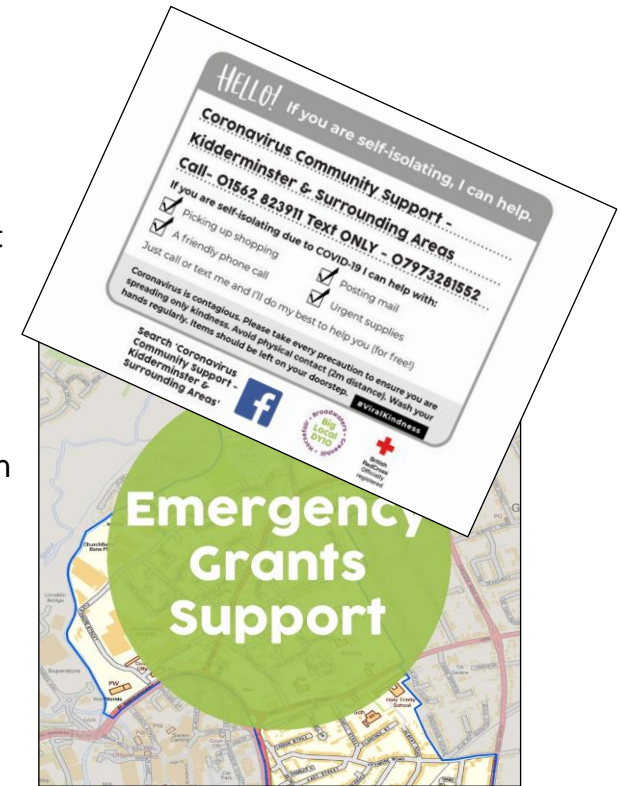
On behalf of the Partnership, we hope you enjoy reading this plan. In particular, I draw your attention to the Appendices for evidence of consultation analysis, Homestart case Study and our post 19 Covid Recovery plan - which we are currently implementing



Brenda Lines, Local resident and Chair of the Big Local DY10 HBG.

The Great Interrupter! Covid 19 Pandemic – March 2020

The last Plan, 2019 to 2022, contained the aspirations for those three years. 2019 saw the Partnership begin on the planned projects and spending. Grants were disseminated to support local groups. Summer Activities were planned and executed. Our Home Start family group support was commissioned and running. Sion Hill Community Group began and went to the Pantomime! A group of Bangladeshi ladies held a weekly sewing group. Sladen View was commissioned and furnished. Things were going really well. Then in March 2020 the Covid Pandemic hit. Working from home, lockdowns, furlough and social distancing became the norm. Schools closed, shops, restaurants and hairdressers closed and traffic dropped drastically. Bird song could be heard again and people took to the Parks for their allowed one hour a day exercise. With staff out of the office and residents locked in their homes, plans had to be reviewed and revised (we all learned to use Zoom) to deliver what was needed now under these new, very different circumstances. So, what did we do? We kept our Key Priorities but revised the method of delivery and set up a Big Local DY10 HBG Community Forum – see the Plan Review for information of what we actually did.



Partnership meetings on zoom became twice a month to allow for swift reactions to a changing situation.

Local Trust agreed a £50,000 Covid Recovery grant and Big Local DY10 HBG set about agreeing a spending plan for this to cover Employment, Health and Wellbeing and Financial Resilience. As a result, we now have an employment coach and are in the process of commissioning an organisation to deliver the financial resilience through local debt advice clinics.

Our Legacy Statement:

Our vision is to leave a local legacy that future generations can aspire to and continue to develop. To guarantee our work will endure long after the Big Local money has been put to good use, we will have a Legacy Organisation which will enable us to access a range of funding streams, bringing new money and resources to our community, building on the foundations of Big Local DY10 HBG. The Legacy Organisation will serve our community and take our influence far into the future, well beyond the remaining years of the project, growing the people of the area and improving their amenities. To facilitate this, we will be following the successful Big Local template of developing a three-year Legacy Community Plan to run seamlessly from the end of the Big Local funding. Our local community groups, old and new, will figure strongly in this plan as they are the bedrock of our legacy, nurturing the spirit of the area and being the conduit through which the Legacy organisation will funnel ideas, projects and financial awards. During 2022 our focus will be on growing the Partners to be ready to join our legacy organisation as a Trustee, a member or a Volunteer.

DY10 Big Local HGB – What we are all about

Our Big Local Profile

Appended to this plan is the Local Insight profile for ‘Horsefair, Broadwaters and Greenhill (Big Local DY10 HBG)’ for October 2021. (APPENDIX VI)

In 2019, we asked similar questions to those posed in the original profile of 2014 (see previous Plans) and asked ‘What do you think has changed or improved over the last 4 years?’ The community still felt that their Parks and People were their biggest assets. (APPENDIX I)

During May and June of 2021, Working with Measuring Change and the Local Trust, we conducted two Surveys via our Facebook page which looked at the changing needs of our community in the days after the Covid 19 Pandemic lockdowns of 2020 and early 2021. (APPENDIX II and III) The Community Survey and the 16 – 24 Survey shocked us with the results they reported. These will help form this final plan as we seek to address the needs of an injured society post Covid.



**What has changed or improved
over the last 4 years?**

Key Insights from various data:

Our population has continued to grow showing an increase of nearly 1.5% over the last two years. There are now over 7,890 people living in our area from a range of different ethnic backgrounds. This number is set to rise with the influx of new residents in the Churchfields area where housing is currently being developed. People from nearly 30 countries outside the UK live in our area giving a richness of diversity where ‘people’ are seen as the ‘heart’ of the community. One of our on-going responsibilities is to keep developing our partnership so it truly reflects this diversity.

We are also privileged to have some beautiful areas of open space, especially within our local parks, where there has been considerable engagement and community involvement for many years. Local people have said that our parks are our greatest asset – and it is our intention to continue to enable groups to enhance our green spaces and develop new ones that are accessible and usable as places to be, places to meet, and even places to eat! Pre-Pandemic, we saw the number of community events in parks increasing for the benefit of residents and during the lock-downs and restrictions on meeting others and exercise at times limited to an hour a day, these green spaces became vital to well-being and many more individuals frequented the paths and trails to get their daily fresh air. Increased use has continued. Local people also had clear opinions about the area in terms of its cleanliness and feeling safe. 79.4% of people said they were ‘satisfied with their neighbourhood’ - average across the West Midlands (77.3%).

We have a ‘younger’ area than the Worcestershire average or that of the West Midlands, and our consultations highlighted that local people want more opportunities for activities and learning for children and young people. We want to raise aspirations so that everyone has the chance to realise their potential. The educational attainment data, as well as our consultation, highlights the need to support young people.



From our 2021 Surveys it is apparent that there is a huge issue with mental health, exacerbated by the Pandemic. A shocking 91% of 35–44-year-olds said that they had struggled with their mental health during the previous 12 months with over 80% of 16-24-year-olds reporting the same struggle. Pandemic life really took a toll on loneliness with 45–54-year-olds saying they had felt lonely in the previous 12 months. Again, this was also reflected in the 16-24 age group with 75% reporting loneliness and 77% feeling more stressed. The Partnership recognise this crisis in our community and realise that the best way for us to have a positive impact is to increase the opportunities for residents to access the benefits from health and wellbeing activities – using our greatest assets, our green spaces.

Over the last three years, extensive and ongoing consultations have taken place in the community and with our partner organisations. For example, the community forum, breakfast meetings, pre-pandemic Big Chat and attendance at events such as Party in the Park in August 2021.

Our profiles and surveys also highlight the financial needs of our area. Already we were committed to supporting people in making the most of their income. Post Covid, this support is even more vital. The 2021 Surveys showed that 71% of 18 – 24-year-olds said they did not feel in control of their finances and spending. Using our Covid 19 Recovery Plan Key priority, we will seek to effect change to the long-term unemployment and poverty in this area, where 33% of children are living in relatively low-income families compared to 26% in the West Midlands.

Between November 2018 and Sept 21, the number of people in HBG claiming unemployment (JSA and UC) leapt from 155 to 361 a 133% increase from 4% of the population of DY10 to 7 %. For comparison, West Midlands average increase was 110%. It's hard to get back into work. People lose confidence and motivation. We will be continuing to address these issues through our employment coach using the Covid Recovery Plan grant – people are currently in hiding and we need to get them out!

Our community groups need help and support to recover from being unable to function during Covid. We will continue to facilitate the growth of community leaders. We know that local people in our area are in the best position to create lasting change and make a real difference in their neighbourhoods. We will be using the 'Horsefair and Proud' model to create more community groups and grow more leaders. This, in turn will increase the number of volunteers within the area.

In this, the final plan, we will support our Legacy organisation in building on the work of Big Local DY10 HBG. This will continue the many improvements and advances we have made in our area and it will thus have a lasting impact on generations to come. We have established Big Local DY10 HBG as the 'go-to' place with our recognised ability to bring agencies and people together working for the betterment of the community in which we live and we want it to continue.



Growing the New Plan 2022 – 2025

With a changed community as a result of living through a pandemic, a revised Plan with new Key Priorities is essential to assist recovery.

The Partnership has developed since its inception in 2014 to become a strategic body, recognising the value of commissioning other entities to accomplish our goals. From simple beginnings in the first Plan approved in 2015, our objectives are more focused and targeted. We track our progress better and understand our area and its needs better, by using evidence from data collected in surveys, meetings and questionnaires.

Each Plan has improved on the previous one. In 2016 we started to focus on local Key Priorities and actions to achieve those priorities with associated spending allocations. Then in 2019 we very successfully used focus groups made up of local residents, community groups, partner agencies and grant recipients to glean their ideas and flesh out in more detail, actions around the Key Priorities.

For the 2022 Plan we are using the same method, albeit that zoom has had to play a big part and often replaces the face-to-face consultations.

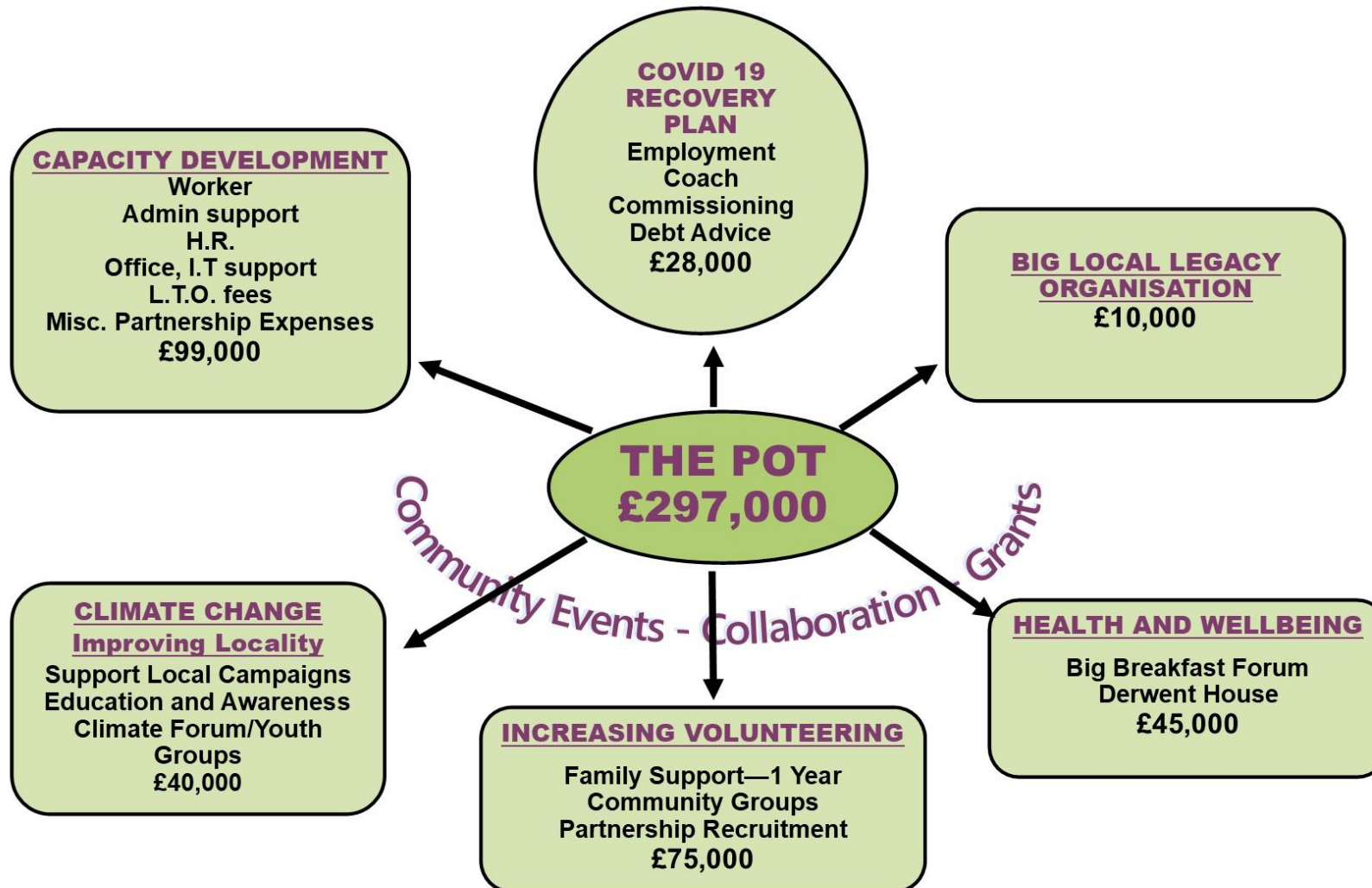
In November 2021, Partners gathered (face to face) for the first planning session for the new 2022-2025 Plan.

This work continued at subsequent Partnership meetings, which are now hybrid. November also saw the resurrection of the Big Breakfast – a coming together of all members of our very successful on-line forum that ran for the length of lockdown and the Big Local Breakfast previously held to organise our summer activities. There were 27 attendees representing 18 organisations. For many, it was the first 'live' meeting for 18 months and the feedback concerning the impact of Covid on our community was astonishing and heartfelt. We consulted with our community groups and the general public through questionnaires and surveys.

The community agreed results are as follows:



COSTED VISION - KEY PRIORITIES OVERVIEW



KEY PRIORITIES

Capacity Development - £99,000

Community Development Worker investing in 'person power' to concentrate on:

Working in the community to grow new leaders, facilitate new community groups, grow volunteering, gather local opinions and the key role of networking with agencies

Admin support person to:

Perform Administration and support the Partnership

Workforce	HR/People Function	LTO	Office Base/IT	Miscellaneous Partnership Expenses
Community Development Worker funded for one year Admin support person	Outsourced to HomeStart Training Worker support	St George's DCC Accounts Reports to Local Trust	Office funded for one year Rent and Rates Equipment Support with hardware and software Web Site	Growing the Partnership Partnership Events Away Days



Covid 19 Recovery Plan (1 Year) £28,000

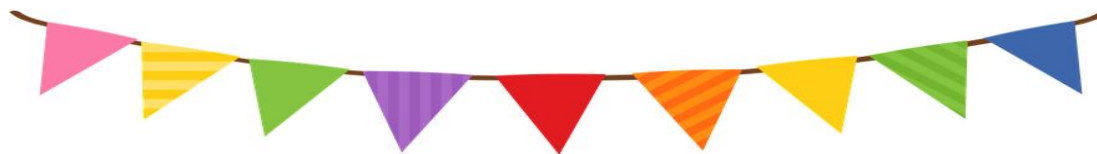
This is the continuation of the Covid 19 Recovery Plan. (APPENDIX IV) The recovery from the devastating pandemic will take a long time. The impact has been especially felt in Employment and Finances. During the first year of this final Plan, Big Local DY10 HBG will continue to provide an Employment Coach to help get people ready to re-enter the world of work after inactivity during Covid 19. We will also commission Financial Advice services to help our residents to deal with debt and financial resilience.

Employment Coach	Debt Advice
Continuation of Employment Coach contract until end of September 2022 Seeking future funding via the Legacy Organisation	Commission Citizen's Advice Bureau to deliver Debt advice and Financial Resilience training

Big Local Legacy Organisation £10,000

To ensure that the hard work done by the Partnership so far is not lost when our 10-years is over, it is important that the Legacy organisation brings in its own funds. The Big Local Partnership will award a grant of £10,000 during year 1 of the Plan for support in commissioning bid writers.

THE BIG LOCAL LEGACY ORGANISATION



Health and Wellbeing £45,000

The Pandemic has exacerbated the health and wellbeing of our community, especially impacting on mental health, with surprisingly, the worst hit age group being the 35–44-year-olds. Through this Key Priority we seek to increase opportunities for participation in activities known to help mental and physical health. Loneliness has also increased, Our Surveys showing that it is no longer something that only affects older people, with the worst affected group being 45–54-year-olds, 75% of whom reported being lonely at times. Health and wellbeing activities will also be inclusive and welcoming for our multifaceted community, with the aim of engaging and appealing to all sections of our multi-cultural population.

Community Events	Collaborative Working	Signposting/ meeting	Community Forum	Derwent House
Funded Community Activities Outdoor/sporting/fitness Exercise Car boots Music events	With other Health and Wellbeing groups WFDC	Local Drop-In Open to All Advice and friendship Signposting to other agencies	Big Breakfast Collaboration Big Chat Community meetings	Health and Wellbeing sessions Health Eating Social Groups Local clinics/surgeries



Increasing Volunteers £75,000

Our philosophy has always been that projects led by local residents stand the test of time. Volunteering is so rewarding and can help with one's mental health and combating loneliness, two of our key aims in this Plan to counter the effects of the Pandemic. Getting together and undertaking a project helps improve your neighbourhood while benefitting your wellbeing.

Community Events	Family Support volunteers (1 Year)	Community Groups	Grant Funded Projects	Recruiting
Promote the benefits of volunteering Get people to meet up Provide a platform for local agencies to meet residents.	Support Home Start Wyre Forest train volunteers who then support our families	Support our local community groups. Help form new groups using the Horsefair and Proud model	Fund local volunteer projects that help deliver our Key Priorities	Attract new Partners and other volunteers Promote the advantages of being a volunteer



Climate Change – Improving the Locality £40,000

The World is suffering from human activity and time is running short for us to slow down the effects of the way we have been living. If we all 'Do Our Bit' we CAN make a difference, but that will take education and understanding. We will support local green initiatives and help to make people aware of the damaging habits that are destroying the planet we rely on for life. These activities will at the same time help improve our locality for the benefit of all residents. Young people are at the heart of this key priority.

Support Local Initiatives	Educate	Climate Forum	Youth	Green Initiatives
Build relationship with local groups Support their Climate campaigns Sion Hill projects	Raise awareness Encourage good habits	Collaborative working with all locally interested agencies	Encourage youth groups to find ways to make their voice heard regarding the world they will inherit	Wildlife Gardens competition Swap Shops Keeping our open spaces



Review of our Big Local plan 2019-2022

The Annual Review has now become established as a chance for the Partners to spend a day together, share a delicious meal and look back to assess what we have achieved against what we had planned to do. Then we establish our goals for the subsequent years, expressed as Key Priorities. Some of these change over time as we achieve more and see different needs.

The Review Away day in November 2021, was squeezed in between Covid restrictions and took place at St Ambrose Parish Hall. Partners felt emotional at actually meeting face-to-face (albeit at a distance) after a strange 18 months.

Throughout all we had managed to keep to the Aims of our Key Priorities even though a dramatic rethink of how we achieved those aims had taken place when in March 2020 we faced lockdowns and workers out of office. We changed the way we worked. As we could no longer meet face to face with the community groups, schools, church groups, council and other agencies, we instigated a Community Forum on Zoom which met every two weeks to share challenges and celebrate successes in the difficult times. Families with Primary school children in our five local Primary schools received weekly packs of activities, to stem the boredom. These were produced in-house and distributed to over 400 families. They contained colouring sheets, games, activities and items for adults too. By being flexible we were still able to serve our community well in their hour of need. Another example of flexibility being key can be seen in the Home Start Case Study. (APPENDIX V)

An in-depth look at our Key Priorities from the 2019-2022 plan took place and as we worked through the main aims of each KP we were really pleased to see that even with the pandemic raging we had addressed the majority of the actions laid out. Indeed, those we missed were often seen as no longer relevant. The few actions not achieved but still seen as important goals are to be included in the next plan.

In the following chart, the Key priorities 2019-22 have their main actions listed and those highlighted in pink we agreed had been accomplished during the plan:



Review of Key Priorities 2019 – 2022		What have we done that was in the Plan?	Should it be in New Plan?
Capacity Development - £145,000 Plus Legacy funding (from Local Trust) £105,000		Achieved most aims Project Management and Attracting funds are on-going	Yes. Continue to fund CDW, Office, IT, etc.
Community Development Workers	Funding/Project Manager		
Grow new leaders/community groups	Legacy Development		
Gather opinions, Network with agencies	Attract funds		
Improving the Locality - £40,000		Achieved well. Only outstanding to build a hub in Sion Hill	Yes: Becomes part of new Key Priority Climate Change Hub no longer a priority. Too costly on our own.
Local people have more influence.	Use Green spaces – Community Garden		
Horsefair and Proud light touch	Work with all local groups		
Sion Hill – Workers Hours, establish group			
Building/hub/portacabin			
Exploring and Influencing Change in the Locality - £2,000		Some elements of Health and Wellbeing forum covered by On-line forum and Big Breakfast	No - Include Big Breakfasts – multi agency gatherings in Health and Wellbeing
'Go-to' place, Steer local policy	Health and Wellbeing forum		
Forum	Upskill Partners, use £2,500 training budget		
Use 'Insight' info to identify solutions.	Upskill residents, promote area		
Health and Wellbeing - £40,000		Sion Hill group happy to meet in Springfield Park Café. Potential visits from AYOS mobile WiFi hub to Sion Hill	YES – Major need for Health and Wellbeing Key Priority. A space is no longer a priority
Increase access to support	Health & Wellbeing Forum		
Establish flat to facilitate Health and Wellbeing activities	Engage with other groups and agencies		
Explore a space in Sion Hill	Educate residents on H & W Issues		

Growing the Partnership - £12,000		Partners have gained from training and upskilling. Big Chats reworked to fit restrictions	Yes -To Be Part of Growing Volunteers/ Capacity Development
Training to become a Partner	Away-Days and team-working		
Identify gaps and upskill	Attract new partners		
Create opportunities for Partners	Resurrect Big Chats		
Increasing Volunteers - £85,000		We've worked with many community groups to increase volunteers. E.g. Home Start Case Study. (APPENDIX V)	Important Key Priority. Develop some volunteer training to increase the value of volunteering
Develop volunteer training	Support groups who train volunteers		
Buddy system	Recruitment at events		
Forum - Opportunities for volunteering	Incentives: Reference, C.V. Training certificates		
Increasing Community Participation - £40,000		Achieved aims Great way to engage e.g. Mr Tee in the Park, 2019 community events	Yes Include in Increasing Volunteers Key Priority
Summer Activities, addition funding from Legacy Organisation	Use Social Media to promote events		
Support Community Events	Support Park group events		
Should			
Community Grants Programme - £60,000		Achieved aims Great way to meet community needs. See Grants Awarded p 18-21	Yes included in all new Key Priorities: Heath and Wellbeing Increasing Volunteers Climate Change
Many and varied applications.	Grants Committee meets 4 times a year		
Successful programme	Independent Chair		
Broadens our reach	Promo availability		
Giving a Voice to Our Youth £15,000		More work needed with the youth	Yes, but it should fall under a new Key Priority – Climate Change
Youth are our future – via HomeStart	Youth Forum		
Young volunteers	Junior Partnership		

Our progress had been wide-ranging, but we recognise that more work was needed to grow the Partnership and prepare for Trustee Board status.



Our **Grants programme** continued to deliver direct to the people and organisations that had plans and projects that were aligned with our Key Priorities. During January 2019 to February 2020, the Grants programme ran according to the rules we had set – Quarterly Grants Committee meetings with an Independent Chair. Covid changed the needs of the community and we had to react more quickly, hence from March 2020 reviewing Grants Application became part of our Partnership meetings on zoom which were then taking place every two-weeks to be able to respond in a timely manner to the conditions we faced.

During the three-year Plan we awarded over £69,000 in community Grants, most of that during the Covid phase.



GRANTS AWARDED: January 2019 to December 2021

Quarter 13	Arts Etc	Paint mural and art classes	£2,000.00	
End Jan 2019	Nancy Begum	Sewing trip for fabric	£100.00	
Quarter 14	Read Easy WF	Reading project	£2,000.00	
End May 2019	St George's Church	Kitchen water boiler replacement	£550.00	
	H.E.L.P	HELP charity donation	£2,000.00	
	Wyre Forest School	Springfield Park promotion, media project	£2,000.00	
Quarter 15	Franch Community Church	Food bank boxes in HBG area	£1,950.00	
End July 2019				
Quarter 16	Friends of Broadwaters	Interactive water pump	£350.00	

End October 2019				
Quarter 17	St Mary's Primary School	Smart Start Centre equipment		£2,200.00
End Feb 2020				
Grants changed from here due to Covid - responding to emergency grants on a case-by-case basis as opposed to quarterly.				
Quarter 18	WF Citizens Advice Bureau	Funding Community Directory for another three years	£2,000.00	
Apr-20	Home-Start Wyre Forest	12 weeks of family care packages		£7,200.00
	H.E.L.P	meals for local people isolating		£3,000.00
Quarter 19	WF Citizens Advice Bureau	Resources for volunteers		£2,247.87
May-20	Michelle Kimani	Over locker to create PPE	£269.00	
	Create on the Square/Share Shop Kidderminster	employing a local person	£1,600.00	
Quarter 20	Home-Start Wyre Forest	'Here Comes the Summer' gardening project for families	£1,994.00	
Jun-20	St Mary's Primary School	Gazebos to support outdoor learning	£950.00	
	St George's Church - Knit & natter group	Knitting items for local families	£820.00	
Quarter 21	St Mary's Primary School	Eat 365 - summer food	£2,000.00	
Jul-20	Friends of Springfield Park	Covid support	£500.00	

	St George's Church	Covid support	£500.00	
	Friends of St George's Park	Covid support	£500.00	
	St Ambrose Parish	Covid support	£500.00	
	Horsefair and Proud	Covid support	£500.00	
Quarter 22	The Odell Centre	Activity kits and gardening supplies for members	£2,000.00	
	Aug-20	St George's Church	Hand sanitiser and cleaning products	£1,007.54
		Matthew Elliott	Leswell St community micro farm	£1,000.00
Quarter 23	Active Youth Outreach Services	Wi-Fi hub		£4,250.00
	Oct-20			
Quarter 24	Friends of Springfield Park	Fitness trail/footpath		£12,696.00
	Nov-20			
Quarter 25	Home-Start Wyre Forest	Vegetable and fruit boxes for families		£2,835.00
	Jan-21			
Quarter 26	St Mary's Primary School	Items to promote mobile library	£500.00	
	Mar-21	St Mary's Primary School - nursery	Nursery sensory playground	£2,000.00
		Michelle Kimani	Protective screen for local sewing shop	£240.00

Quarter 27	WF Citizen's Advice Bureau	Software to monitor local impact	£192.00	
	Jun-21			
Quarter 28	Active Youth Outreach Services	Van hire - providing activities/food to local families	£1,100.00	
	The Pick Up Artists	Litter picking equipment	£510.50	
	Cattleya CIC	Support a local social enterprise initiative by funding students to run a ten-year celebration event.	£2,000.00	
Quarter 29	St Ambrose Church	Fogger for church cleaners	£500.00	
	Oct-21			
Quarter 30	Bluebell (via H&P)	Xmas Children's party	£250.00	
	Dec-21	St Ambrose School	Mural painting community project	£500.00
from Jan 2019 to March 2020			£13,150.00	
March 2020 to December 2021			£56,161.61	
Total grants awarded in this plan			<u>£69,311.91</u>	

Partnership Working – BAGS GALORE! Covid Support Family Packs

With free activities in the parks forbidden, we switched focus to support our local residents. Hundreds and hundreds of bags and boxes purchased, collated and packed by Big Local DY10 kept more than 400 vulnerable families with over 700 children, occupied during those strange pandemic days of 2020 and 2021. Fortnightly packs of Activity sheets, games, puzzles and crafts helped keep the little ones happy while adults took a break with a hot chocolate and a Wordsearch. Time capsules were created to remember these unprecedented times and families grew plants and baked goodies following along with the garden and cooking packs. The Beneficiaries were the local primary school families, Food Bank clients and local church groups and at Christmas, OAP residents also enjoyed some treats in their special boxes.

"To the people behind the activity packs. Thankyou for your kindness through the bad times, I am grateful to

Home Start Wyre Forest Case Study

From the early days of Big Local DY10, we have fostered a strong and mutually beneficial relationship with our friends at Home Start Wyre Forest. The funding we have awarded has ensured that HSWF has been able to train residents to be Home Start Volunteers and thus give support to our local families who need a bit of extra help.

We have attached their latest Annual Grant Report for 2021 as Appendix V. This shows how important their work in the area is and how, through their flexibility they were able to continue their valuable support services, albeit in a modified fashion. Read about their Family Groups, Cooking with HSWF, Magic Movie Nights, After School Clubs, and training their Volunteers. You'll read more about the Family Packs and the responses from their families.



Partnership Working – Working with others

We recognise that we cannot achieve what we want to on our own and will seek to work with partner organisations who work in our area. Partners are arranged alphabetically, with everything depending on local community residents.

- 10-32/Bernardos
- Age UK
- AYOS
- Arts Etc.
- BBO
- Citizens Advice Bureau
- Clinical Commissioning Groups
- Community Action Wyre Forest
- Community Housing Group
- Community Support officers
- Credit Unions
- Elected Members
- Faith groups
- Friends of Baxter Gardens
- Friends of Broadwaters
- Friends of Springfield Park
- Friends of St George's Park
- Health Watch



- Hereford And Worcester Fire Service
- Holy Trinity School
- Home Start Wyre Forest
- Horsefair and Proud
- Kidderminster and District Youth Trust
- Kidderminster Harriers
- Kidderminster Town Council
- Local Businesses
- Local Community Forum
- Local Dentists
- Local Health Centres
- Local Surgeries
- Mental Health support organisations
- MIND
- Nova Training
- Pick Up Artists



- Public Health
- Safer Wyre Forest
- St Ambrose Parish
- St Ambrose Primary
- St George's Church
- St George's Primary
- St Mary's Primary
- St Oswald's Primary
- Swanswell
- TDM
- Training Providers
- Vestia Community Trust
- West Mercia Police
- Worcestershire County Council
- Wyre Forest District Council Town
- Wyre Forest ABCD Project
- Wyre Forest Reaching Out



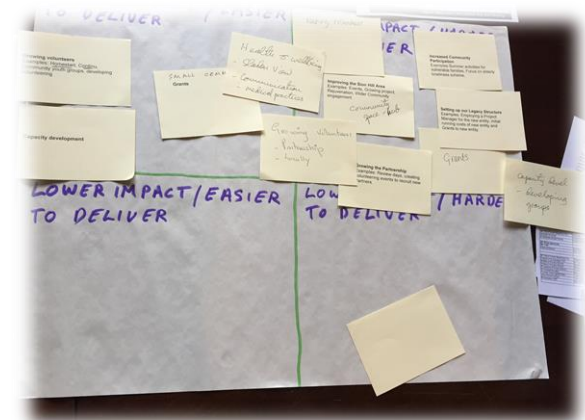
Foundation: DY10 Big Local Community Residents!

Resourcing our ideas

A key aspect of any programme is asking the question, how can we sustain what we want to achieve? In order to make the most of our money, we have resourced activities through a range of means, using our own resources only when there is no other viable means of funding.

In deciding how to fund an activity, we consider a number of questions in order to sustain our programme.

- **Are there partners (across all sectors) who might deliver this? Are any of the services statutory?**
Our role here is to work with partners and lobby on behalf of the community. Support here might include sponsorship and in-kind activity.
- **Is there external grant funding available for this activity?**
We recognise that having Big Local funding does not disqualify us from applying for other funding. In fact, our funding may act as match to attract in further resources. We will work with a support organisation to help us achieve this.
- **Can volunteers achieve this activity?**
We recognise that we need our support organisations to help recruit, train and support volunteers by having in place all appropriate structures and policies.
- **Will there be a return on investment for this initiative so that a loan rather than a grant is appropriate?**
Any activity that gives a financial return as well as making a social impact could be resourced this way. We would work in partnership with a Community Finance Development Institution (CDFI), or a Credit Union to achieve this.
- **Is this the only way we support this activity using our Big Local grant?**
We commission activities in line with the procurement framework below. This enables us to ensure there is no duplication across Key Priorities.



PARTNERSHIP PROJECTS/PROCUREMENT CHECKLIST –

To be used at Partnership meetings when funding decisions are to be made.

Action	Response
Local Organisation we know or reference from an organisation we do know?	
Is this activity additional for the community and not replacing an existing service?	
How will this activity help achieve our vision? What links are there to the plan?	
How will this activity build on the assets/activities that we already see in our community?	
Who is responsible for delivery or managing this work?	
How will residents be involved with this activity?	
Who are the key partners linked to this activity from local services and business?	
Why do you think this approach / this activity will be successful	
What will be the signs of success for this activity?	
What risks and challenges can we anticipate?	
How will this activity build local skills, confidence and strengths?	
How will we share the results of this activity, and all that we are learning from it?	
Total cost	
Funding from other sources	
Is a Social Investment model feasible (Lent not Spent)? If so, what proportion and via which financial partner?	
Grant funding required from Big Local	

Supporting the DY10 Big Local Programme – Accountable Body

We wish to acknowledge the great job done by Vestia Community Trust in their role as our initial Locally Trusted Organisation (LTO) from 2014. Due to their changing business model in 2018, we had to look for a new fund holder.

In late 2018, we were delighted that **St Georges DCC** agreed to take on the LTO role and we now have an established and valuable relationship with them.

They are responsible for:

- holding the funding on behalf of the Big Local DY10 partnership
- distributing Big Local funds in accordance with the Big Local DY10 Plan
- ensuring that funding decisions and procedures meet the requirements of Local Trust, around transparency, accountability, monitoring etc.
- making sure that the partnership is kept informed of decisions relating to the funds
- reporting, as required, to the partnership and Local Trust

To fulfil the H.R. role, which these days is becoming known as the People Function, we looked to another local organisation that we had worked with over the previous four years – **HomeStart Wyre Forest**. They are responsible for:

- Recruiting and employing any staff we would seek to appoint,
- providing a payroll service within standard employment terms and conditions.
- Worker training



HomeStart are also the lease holders for our Horsefair flat known as Sladen View, a community space being leased from Community Housing Wyre Forest for a peppercorn rent. This facility gives us a presence in the Horsefair area and somewhere to host support services and groups for the benefit of local families; all part of our Health and Wellbeing Key Priority – a place to meet.

The office base for the Big Local DY10 workers at 15 Coventry Street, Kidderminster is also being leased for us by HomeStart. Having this facility has allowed efficient working and many advantages to our staff – another place to meet!



**Home
Start**
Support and friendship
for families

Key priorities Funding Allocation April 2022 to March 2025

At our meeting, January 17th, 2022, the Partnership reviewed and agreed that we would allocate the funding up to April 2025 as follows:

COSTED VISION	
Capacity Development	£99,000
Covid 19 Recovery (1 Year)	£28,000
Big Local Legacy Organisation	£10,000
Health and Wellbeing	£45,000
Increasing Volunteers	£75,000
Climate Change – Improving the Locality	£40,000
Total	£297,000

BUDGET PLAN FOR April 2022 – 2025

PLAN 4		2022	2022/2023	2023	2023/2024	2024	2024/2025	Total
	Budget	Ap-Sept	Oct-Mar	Ap-Sept	Oct-Mar	Ap-Sept	Oct-Mar	
PROGRAMME SUPPORT								
Capacity development	£99,000	£31,500	£31,500	£10,000	£9,000	£10,000	£7,000	£99,000
KEY PRIORITIES								
Covid Recovery	£28,000	£28,000						£28,000
Big Local Legacy Organisation	£10,000	£5,000	£5,000					£10,000
Health and Wellbeing	£45,000	£7,500	£7,500	£7,500	£7,500	£7,500	£7,500	£45,000
Increasing Volunteering	£75,000	£26,000	£21,000	£9,000	£5,000	£9,000	£5,000	£75,000
Climate Change – Improving Locality	£40,000	£7,000	£7,000	£6,500	£6,500	£6,500	£6,500	£40,000
SPEND SUMMARY (TOTAL)								
Six month spend profile		£105,000	£72,000	£33,000	£28,000	£33,000	£26,000	
Annual Spend Profile			£177,000		£61,000		£59,000	
SUMMARY								
Total outgoings	£297,000	£105,000	£72,000	£33,000	£28,000	£33,000	£26,000	

Communications Plan

To date we have used various means to communicate and spread the word of Big Local...

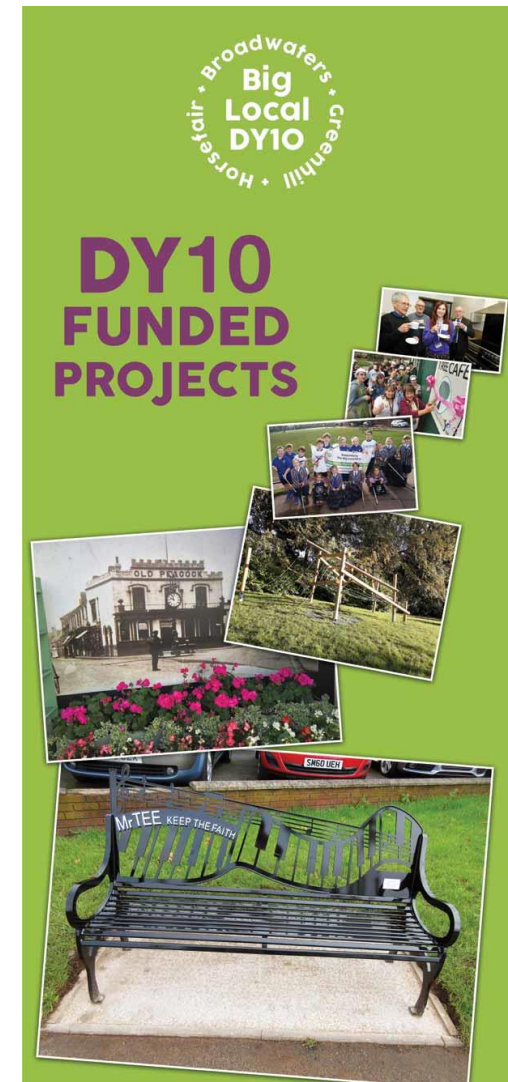
Through our communications plan we aim to: -

- Continue to spread the word about the Big Local DY10, engaging with more people from across the patch
- Promote the upcoming available opportunities, attracting more participants and recruit new volunteers
- Ensure sufficient information is available in various media to ensure good reach and coverage across the community
- Target market the vision, our ideas, and current priorities.
- Enable two-way communication to contribute to the continuous monitoring and evaluation processes
- Expand and link into current networks and build new networks where appropriate

Our tools for external communication:

These are some of the communication methods that we may be utilising in order to be open and transparent with our fellow residents.

1. **Newsletters:** In the online age, our regular quarterly newsletters are sent via email/social media. Any printed newsletters we produce will be distributed to local services and public buildings to ensure maximum reach. We will be mindful of our Procurement Protocol, sustainability and the impact we have on the environment and will consider the best methods of communication when trying to target specific audiences. In addition, any printed communications will be uploaded onto our webpage and Facebook page
2. **Website:** We will continue to use our website (<http://www.biglocaldy10.com>) as a means of sharing information and being as transparent about all development as possible. The site enables people to find out about the area and become involved with the programme in any way that they might wish to.



3. **Social Media:** We also recognise that less formal means of communication are valuable to all ages. Accordingly, we have a Facebook page (Biglocaldy10), Twitter profile (@BigLocalDY10) and Instagram (biglocaldy10).
4. **Branding:** We have developed our own distinctive typeface and image, which is portrayed on our pop-up banners.
5. **Publicity and Promotion:** All Big Local funded events, activities, projects, supported organisations and businesses will be required to publicise and promote Big Local. We will ensure that the individuals responsible for the activities are equipped with a good level of knowledge and understanding of Big Local and can champion the programme through word of mouth. A publicity requirements pack/email will be given to each and to grant recipients, this will ensure that they have the correct logos and accreditation on all materials.
6. **Community Networking:** There are currently a number of organisations already networking well within the area, but there is a need to develop this capacity further. We intend to build on these existing relationships, bringing in new participants where appropriate and promoting Big Local and its activities through the networks.
7. **Word of Mouth:** It is vital that through all of the above we transmit good quality, accurate and up to date information to ensure that we make best use of word of mouth within the community. We will be supported within this via our community support workers.

Our values for internal communication:

As important to communicating externally is the way that we conduct our own business and relate to each other. Each member of the partnership agrees to a code of conduct and terms of reference that reflect our values as a partnership. We will seek to be transparent in all decision making, show responsibility to each other once a decision has been made, and not seek to revisit issues once a decision has been made, unless there is a change in circumstances. We will also seek to follow the values (adopted from the best practice ‘World Café’ approach), which will help facilitate good partnership working and decision-making:

- Speak with your heart and mind
- Encourage everyone’s contribution
- Listen well to understand
- Connect ideas
- Listen together for patterns, insights and deeper questions



Monitoring & Evaluation

We believe that evaluating our progress is essential if we are going to learn.

What we will look at as part of our Partnership evaluation

Our plan centres on what we wish to achieve, how we will deliver it, and how we will engage others on our journey. Our focus will be on:

- Key Priority outcomes
- Partnership development
- Communications

We monitor through:

- Partnership Reviews
- Report Folders from Grants Annual Reviews from Home Start on the impact of volunteering in the area
- Monitoring numbers of participants at events, e.g. the Summer Activities
- Residents' feedback on social media
- Local case studies

Measuring Change

Young Foundation: Training and Support via Local Trust

We have been working with the Young Foundation to develop our understanding of Monitoring and Evaluation. With their help, we were able to conduct two very valuable on-line surveys regarding the Impact of Covid 19 on our area. (APPENDICES II and III). These are appended to this Plan and the findings form much of the groundwork and evidence for the Key Priorities of this Plan. The skills we have learned will be put into practice in this Plan.

Our biggest achievement is:
"Getting so many people in the area talking to each other by supporting small groups in their efforts"

